



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

LET'S WORK TOGETHER

Fishers YMCA





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FOR SOCIAL RESPONSIBILITY

LIVING OUR MISSION WITH YOUR

YOUTH DEVELOPMENT

- Financial assistance, subsidies and community outreach programs give every young person opportunities to **learn, grow and thrive**.
- With your support, the Y will grow and sustain their work with young people at three critical times – **in the early years, in the summer and after school**.



MOBILIZING RESOURCES TO MEET COMMUNITY NEEDS

Our Mission: to put Christian principles into practice through programs that build healthy spirit, mind and body for all.

- With donor support, the Fishers YMCA provided **\$700,000** in financial assistance to help **7,700** kids, families and adults in our community.
- Your gift will **bring life-saving programs** to thousands of people and families to help address some of our community's biggest challenges like obesity and chronic illnesses.

Sponsorship banners receive over 594,173 impressions annu-



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ALWAYS HERE FOR OUR

YMCA Fishers Wishbone 5K Sponsorship Opportunities



The Fishers Wishbone is a morning of fun and camaraderie. This friendly race features fun prizes and a chance to network with other business and YMCA professionals. Your sponsorship enables the Fishers YMCA to provide financial assistance to neighborhood families who need YMCA programs but may not otherwise be able to afford them. YMCA scholarships have the power to change lives, and the dollars raised through our Wishbone ensure that everyone is given the opportunity to benefit from programs that teach values and positively impact their lives and our community. **The 5th Annual Wishbone 5K had more than 1,650 participants.**

Sponsorship Levels & Benefits	\$5,000 Platinum Sponsor	\$2,500 Gold Sponsor	\$1,000 Silver Sponsor	\$500 Bronze Sponsor
Special corporate recognition including employee invitations to packet pick up event & race awards ceremony	x			
1 Large banner (4 ft. by 7.5 ft) displayed in Fishers Y for one year in the Wellness Center or Pool (supplied by Y)	x			
Company Name listed on Fishers Y webpage	x			
1 Medium banner (3 ft. by 5.5 ft) displayed Fishers Y for one year in Wellness Center (supplied by Y)		x		
Recognition in Fishers Center Program Guides	x	x	x	x
Recognition in Fishers Y monthly electronic newsletter	Logo	Logo	Logo	Name listed
Recognition on getmeregistered.com as a part of race registration page	x	x	x	x
1 Small banner (1.5 ft by 2.75 ft.) displayed in Fishers Y for one year in Gymnasium (supplied by Y)			x	
Company marketing materials or promotional item (approved by Y) in race packets	x	x	x	
Recognition in Y Annual Report and Corporations recognized in IBJ Thank-You Ad	x	x	x	x
8 ft. table at packet pick-up event the night before the race	x	x	x	x
Company logo on promotional & marketing materials	Large logo	Medium logo	Medium Logo	Small logo
Company Logo on race shirts	Large logo on front of shirt	Large logo on back of shirt	Logo on back of shirts	Logo on back of shirts



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YMCA of Greater Indianapolis

Fishers YMCA

2016 Sponsorship Agreement with [Sponsor Name]

Since 1854, the YMCA of Greater Indianapolis has been investing in our community with passion and conviction to improve the health of all residents. YMCA programs are values-based, serve the whole person – spirit, mind and body – and help build strong kids, strong families, and strong communities. At 14 centers and more than 200 other program sites, the YMCA served more than 188,000 people. Over the past year, we have tallied more than 1,960,000 daily visits to YMCA facilities in our association. In addition, the YMCA provided more than \$5.5 million in membership and program assistance to thousands of individuals.

The Y is the nation's leading nonprofit organization for youth development, healthy living and social responsibility. It is also the most valuable brand in the nonprofit arena as reported by studies conducted by two independent marketing firms (Cone LLC and Intangible Business). By partnering with the YMCA, [Sponsor Name] will be associating with a one of the most recognizable and respected nonprofits in the nation and in Indiana.

Partnering with the YMCA will allow [Sponsor Name] to build identity among thousands of people who live and work in our community. YMCA programs and services provide active marketing channels and distinctive touch points that leave indelible marks on the hearts and minds of potential consumers.

2016 Sponsorship Total \$_____

_____ Check Enclosed
(Payable to YMCA of Greater Indianapolis)

_____ Charge my Credit Card
(Complete credit card info below)

_____ Invoice me

Contact Name: _____

Company Name: _____

Please print as it should appear on promotional & recognition materials

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Credit Card #: _____ Exp Date: _____

Signature: _____