

LET'S WORK TOGETHER

Fishers YMCA





LIVING OUR MISSION WITH YOUR

YOUTH DEVELOPMENT

- Financial assistance, subsidies and community outreach programs give every young person opportunities to learn, grow and thrive.
- With your support, the Y will grow and sustain their work with young people at three critical times – in the early years, in the summer and after school.





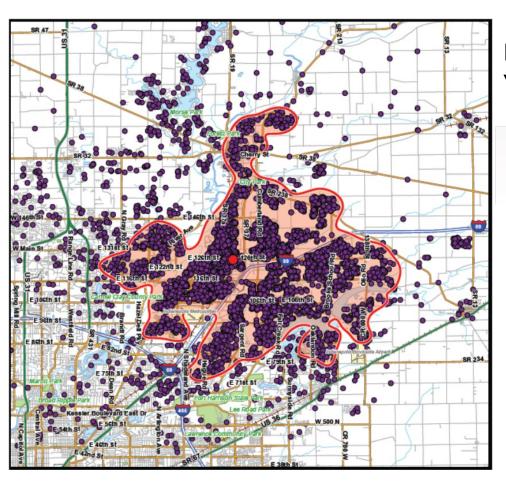
MOBILIZING RESOURCES TO MEET COMMUNITY NEEDS

Our Mission: to put Christian principles into practice through programs that build healthy spirit, mind and body for all.

- With donor support, the Fishers YMCA provided \$700,000
 in financial assistance to help 7,700 kids, families and
 adults in our community.
- Your gift will bring life-saving programs to thousands of people and families to help address some of our community's biggest challenges like obesity and chronic illnesses.



REACH YOUR



Location of YMCA Members

Fishers YMCA
80% of Members
Members

FISHERS YMCA Members	25,000
FISHERS YMCA Households	9,111
FISHERS YMCA Average Member Age	46.4
FISHERS YMCA Owner-Occupied Households	86%
FISHERS YMCA Average Visits Per Month	49,514
FISHERS YMCA e-newsletter Distribution List	11,500
FISHERS Program and Member Mailing List	12,000
FISHERS YMCA Website views (monthly)	

Sponsorship banners receive over 594,173 impressions annu-



ALWAYS HERE FOR OUR

YMCA Fishers Wishbone 5K Sponsorship Opportunities

The Fishers Wishbone is a morning of fun and camaraderie. This friendly race features fun prizes and a chance to network with other business and YMCA professionals. Your sponsorship enables the Fishers YMCA to provide financial assistance to neighborhood families who need YMCA programs but may not otherwise be able to afford them. YMCA scholarships have the power to change lives, and the dollars raised through our Wishbone ensure that everyone is given the opportunity to benefit from programs that teach values and positively impact their lives and our community. **The 5th Annual Wishbone 5K had more than 1,650 participants.**

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Sponsorship Levels & Benefits	\$5,000 Platinum Sponsor	\$2,500 Gold Sponsor	\$1,000 Silver Sponsor	\$500 Bronze Sponsor
Special corporate recognition including employee invita-	Х			
tions to packet pick up event & race awards ceremony				
1 Large banner (4 ft. by 7.5 ft) displayed in Fishers Y for	Х			
one year in the Wellness Center or Pool (supplied by Y)				
Company Name listed on Fishers Y webpage	Х			
1 Medium banner (3 ft. by 5.5 ft) displayed Fishers Y for one year in Wellness Center (supplied by Y)		Х		
Recognition in Fishers Center Program Guides	Х	Х	Х	Х
Recognition in Fishers Y monthly electronic newsletter	Logo	Logo	Logo	Name listed
Recognition on getmeregistered.com as a part of race registration page	Х	Х	Х	х
1 Small banner (1.5 ft by 2.75 ft.) displayed in Fishers Y for one year in Gymnasium (supplied by Y)			Х	
Company marketing materials or promotional item (approved by Y) in race packets	х	х	Х	
Recognition in Y Annual Report and Corporations recognized in IBJ Thank-You Ad	Х	х	Х	Х
8 ft. table at packet pick-up event the night before the race	Х	х	Х	х
Company logo on promotional & marketing materials	Large logo	Medium logo	Medium Logo	Small logo
Company Logo on race shirts	Large logo	Large logo	Logo on back	Logo on
, , ,	on front of	on back of	of shirts	back of shirts



YMCA of Greater Indianapolis

Fishers YMCA

2016 Sponsorship Agreement with [Sponsor Name]

Since 1854, the YMCA of Greater Indianapolis has been investing in our community with passion and conviction to improve the health of all residents. YMCA programs are values-based, serve the whole person – spirit, mind and body – and help build strong kids, strong families, and strong communities. At 14 centers and more than 200 other program sites, the YMCA served more than 188,000 people. Over the past year, we have tallied more than 1,960,000 daily visits to YMCA facilities in our association. In addition, the YMCA provided more than \$5.5 million in membership and program assistance to thousands of individuals.

The Y is the nation's leading nonprofit organization for youth development, healthy living and social responsibility. It is also the most valuable brand in the nonprofit arena as reported by studies conducted by two independent marketing firms (Cone LLC and Intangible Business). By partnering with the YMCA, [Sponsor Name] will be associating with a one of the most recognizable and respected nonprofits in the nation and in Indiana.

Partnering with the YMCA will allow [Sponsor Name] to build identity among thousands of people who live and work in our community. YMCA programs and services provide active marketing channels and distinctive touch points that leave indelible marks on the hearts and minds of potential consumers.

2016 Sponsorship To	otal \$			
Check Encl (Payable to YMCA of Greater In		Charge	my Credit Card it card info below)	Invoice me
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Contact Name:				
Company Name:Please pr		on promotional & reco		
Address:				
City:	State:		Zip:	
Phone:	Fax:	Ema	ail:	
Credit Card #:			Exp Date:	
Signature:			<u></u>	